

Program Overview: *Succeeding as a First-Time Leader*

Congratulations on thinking highly enough of your career and your performance to investigate the Building Better Leaders program, *Succeeding as a First Time Leader!*

The combination of practical, actionable education on approaches and tools PLUS professional mentoring by an experienced executive makes this an outstanding opportunity for first-time leaders looking to gain a performance edge.

The distance-learning and mentoring structure of the program and the 60-day duration combine to offer you an unrivaled practical and powerful professional development experience from the comfort of your home or desk.

Program Objectives for *Succeeding as a First-Time Leader*

The practical education, plus developmental activities plus professional mentoring combine to:

- Help you understand your true role as a leader.
- Offer approaches for dealing with the early-awkward phase of getting to know your team and helping them to know you.
- Help you gain context on the business mission of your team and how it fits into your firm's strategic objectives.
- Guide you on defining a critical 100-day action plan that will please your boss and engage your team.
- Help you establish critical leadership credibility with your team members and peers from day one.
- Teach you to shape the effective working environment in pursuit of creating a high-performance team.
- Ensure that you know the pitfalls and land mines of the first-time leader so that you can step over them.
- Help you develop an early comfort for conducting Feedback discussions.
- Help you define a plan for your on-going development.
- Prepare you for stepping into future and increasingly challenging leadership roles.

Program Delivery:

Succeeding as a First-Time Leader is delivered in three parts:

1. A series of audio/visual lessons supported by an action guide for each lesson.
2. Developmental assignments based on the lessons for you to take back into the workplace and gain real-time experience.
3. Mentoring and e-mail support during your program from Art Petty. The mentoring consists of two personal sessions (phone or video call) plus unlimited access to Art via e-mail during your program.

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What to Expect from the Program:

This program and all of the supporting developmental activities and exercises have one purpose in mind: to help you successfully navigate the issues and challenges that you will face as a first-time leader.

I use an approach as an educator and trainer that emphasizes developing and building on a strong philosophical foundation before learning the tools and approaches of successful leaders. I also believe that there is a great deal to learn from the challenges, experiences and even failures of others. Last and not least, leadership is only learned by leading, so I'll offer a number of important suggestions and developmental exercises for you to try and use and refine in your workplace.

While I will serve up the exercises and offer ample content and context through the lessons and supporting materials, this program will only work for you, if you put the time and effort into reading the materials, reviewing the lessons several times and applying the content and tools in your workplace.

Program Delivery:

- Members-only content and the Building Better Leaders blog are found at <http://buildingbetterleaders.com>.
- The primary course content is delivered at our Digital Chalk site at: <https://buildingbetterleaders.digitalchalk.com/dc/customer/login.dc> Once you run through the registration and payment process, you will establish your access credentials.

Program Fee: \$295 payable via credit card.

Get Started:

The program is ready for you! There are no arbitrary start dates. You can get started from the comfort of your office or your home immediately.

Follow the Get Started links from the Building Better Leaders website or click here:

<https://buildingbetterleaders.digitalchalk.com/dc/customer/login.dc>

to establish your account, register, pay and get started.

Questions: e-mail: art@buildingbetterleaders.com or phone at 847.612.8420