

Program Overview: *Considering the Move to Leadership- What to Expect and How to Prepare*

Congratulations on thinking highly enough of your career and your performance to investigate the Building Better Leaders program, *Considering the Move to Leadership-What to Expect and How to Prepare*.

The combination of practical, actionable education on approaches and tools PLUS professional mentoring by an experienced executive makes this an outstanding opportunity for prospective first-time leaders exploring career options and steps.

The distance-learning and mentoring structure of the program and the 45-day duration combine to offer you an unrivaled practical and powerful professional development experience from the comfort of your home or desk.

Program Objectives for *Considering the Move to Leadership-What to Expect and How to Prepare*.

The practical education, plus developmental activities plus professional mentoring combine to:

- Help you understand the role, life, complexities and rewards of a leader
- Challenge you to ask and answer questions about your professional likes, dislikes, skills and interests as part of assessing whether leadership is a good fit for you.
- Guide you on creating your own “Leadership Apprentice” program to gain low-risk, high value experience in informal leadership situations.
- Share insights about the best practices and power tools of leaders.
- Prepare you for stepping into the role of a leader.

Program Delivery:

Considering the Move to Leadership is delivered in three parts:

1. A series of audio/visual lessons supported by an action guide for each lesson.
2. Developmental assignments based on the lessons for you to take back into the workplace and gain real-time experience.
3. Mentoring and e-mail support during your program from Art Petty. The mentoring consists of two personal sessions (phone or video call) plus unlimited access to Art via e-mail during your program.

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What to Expect from the Program:

This program and all of the supporting developmental activities and exercises have one purpose in mind: to help you assess whether a role as a formal leader is right for you.

I use an approach as an educator and trainer that emphasizes developing and building on a strong philosophical foundation before learning the tools and approaches of successful leaders. As such, we'll spend a great deal of time in this program helping you develop a detailed understanding of the role, challenges and rewards of leading. Part and parcel of this approach is the need for you to ask and answer many important questions of yourself and of others that have experience as leaders.

While I will serve up the exercises and offer ample content and context through the lessons and supporting materials, this program will only work for you, if you put the time and effort into reading the materials, reviewing the lessons several times and applying the content and tools in your workplace.

Program Delivery:

- Members-only content and the Building Better Leaders blog are found at <http://buildingbetterleaders.com>.
- The primary course content is delivered at our Digital Chalk site at: <https://buildingbetterleaders.digitalchalk.com/dc/customer/login.dc> Once you run through the registration and payment process, you will establish your access credentials.

Program Fee: \$245 payable via credit card.

Get Started:

The program is ready for you! There are no arbitrary start dates. You can get started from the comfort of your office or your home immediately.

Follow the Get Started links from the Building Better Leaders website or click here:

<https://buildingbetterleaders.digitalchalk.com/dc/customer/login.dc>

to establish your account, register, pay and get started.

Questions: e-mail: art@buildingbetterleaders.com or phone at 847.612.8420